



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser **Cowell for North Carolina Treasure(9687)**
Agency **Media Strategies & Research (1583)**
Buyer **Collins, Suzanne**
Salesperson **Wade, Dave (1546)**
ph: (704) 371-3164

Invoice **654191**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **339601**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203-1907

Product **Political - State Candidate (1071)**
Brand **POLITICAL (28001)**
Acct Types **Local/Political**
Est/Headline **13047/**
Demo
Revision
Comments

CO-OP Order Type **No/Normal**
Package
Gen. Date **11/27/2012 2:07:43PM**

AgM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	Spot	4:00:00PM- 5:00:00PM	Day,F-1	11/02/12 4:24PM (Fr)	00:30	DR. OZ SHOW	JCNCT1203H	\$850.00	
2.0	Spot	5:00:00AM- 5:30:00AM	Day,M-1	11/05/12 5:28AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	JCNCT1203H	\$425.00	
3.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	11/05/12 11:27PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	JCNCT1203H	\$1200.00	
4.0	Spot	11:35:00PM-12:05:00AM	Day,M-1	11/05/12 11:37PM (Mo)	00:30	EYEWITNESS NEWS 11P M-SU	JCNCT1203H	\$500.00	
5.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1	11/06/12 6:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	JCNCT1203H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$3,825.00	Total Spots	5
Commission	(\$573.75)		
Net Total	\$3,251.25		